



## EQUITA AND THE AMERICAN CHAMBER OF COMMERCE IN ITALY IN PARTNERSHIP TO PROMOTE BUSINESS RELATIONSHIPS BETWEEN ITALY AND THE UNITED STATES

FOLLOWING THE SUCCESSFUL EVENTS HELD IN OCTOBER 2018, EQUITA AND THE AMERICAN CHAMBER OF COMMERCE IN ITALY HAS SIGNED AN AGREEMENT TO PROMOTE THE RELATIONSHIPS BETWEEN ITALY AND THE UNITED STATES, AND PROMOTE ITALIAN CAPITAL MARKETS TO US INVESTORS

*Milan, 25 March 2019*

Equita, the Italian independent investment bank, and the American Chamber of Commerce in Italy (“AmCham Italy”) have entered into a partnership to promote the development of Italian capital markets and the relationships between Italian corporates and the United States. The agreement follows a series of events organized in October 2018 in Washington D.C. and New York.

The agreement will include the organization of events and campaigns to facilitate an efficient dialogue and strengthen the economic and financial relationships between Italy and the United States, with the aim of promoting investments, professional relationships and Italian capital markets to US investors.

AmCham Italy is a private, non profit-making organisation, affiliated with the Chamber of Commerce in Washington D.C., the American Commercial Association composed of more than three million member companies. AmCham Italy will leverage on its knowledge and relationship with the United States and will exploit its ability to attract entrepreneurs and connect the American culture to the Italian one. Equita, as Premium Member of AmCham Italy and reference partner for Italian companies and institutional investors for more than 45 years, will help Italian companies that want to internationalize their business and US companies that want to invest in Italy. Equita will also contribute increasing the visibility of high-quality Italian companies proposing investment opportunities to American investors.

A first collaboration occurred in October 2018 when Equita, in collaboration with AmCham Italy, the Embassy of Italy in Washington DC and the Consulate General of Italy in New York, hosted two events to discuss with US institutions, corporates and investors the economic opportunities and challenges in Italy. Equita also presented key findings from a report published by its Research Team called “*Italian Financial Markets, Industrial Trends and Investment Opportunities*” which identified, among others, the companies considered Italian Champions.

During the events sponsored by Equita last autumn – the *Italian Market Momentum Conference* hosted in Washington DC on 12 October 2018 and the *Italian Market Momentum Business Lunch* hosted in New York on 15 October 2018 – distinguished attendees like Marjorie Chorlins, Vice President of European Affairs of U.S. Chamber of Commerce; Jay Clayton, Chairman of the Securities and Exchange Commission; Giovanni Majnoni d’Intignano, Chief Representative for North America of Banca d’Italia; Corrado Passera, Founder and Executive Chairman of Illimity; Marc Gabelli, President of Gabelli Group; Francesca Veronesi, Chairman of Maverx Biomedical Futures; Consul General Francesco Genuardi, Consul General of Italy in New York; Amb. Armando Varricchio, Ambassador of Italy to the United States and AmCham Italy’s Honorary President, participated as speakers.

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*Equita is an **independent investment bank**, reference partner for Italian companies and institutional investors, with 45 years of experience. The business model is clear and focused: **Sales & Trading** on equities, bonds and derivatives for domestic and international institutional customers is combined with a high profile **Investment Banking** platform dedicated to advisory to companies and financial institutions. **Proprietary Trading**, with market making activities and advice on valuation of financial instruments, and **Alternative Asset Management**, providing traditional portfolio management on concentrated positions along with innovative private debt and private equity portfolio management, such as the special acquisition vehicle (SPAC), complete the range of specialized and synergic services offered. Moreover, all business lines are continuously supported by a **Research** team recognized for its excellence. **Independent advice** and **deep knowledge of capital markets** grant Equita credibility among domestic and international institutional investors, ensuring a unique positioning in the Italian market, with a focus on mid & small caps.*

**AmCham Italy**

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*Affiliated with the **Chamber of Commerce of the United States of America**, a network of 117 Chambers of Commerce in 103 countries with more than 3 million affiliated companies, the American Chamber of Commerce in Italy **was founded in 1915**. The institutional and business relationships developed during more than 100 years of activities between Italy and the US are a disposable asset for shareholders as well as government contacts at the local and federal level on both sides of the Atlantic. Giuliano Tomassi Marinangeli is President of AmCham Italy; Simone Crolla is Managing Director.*